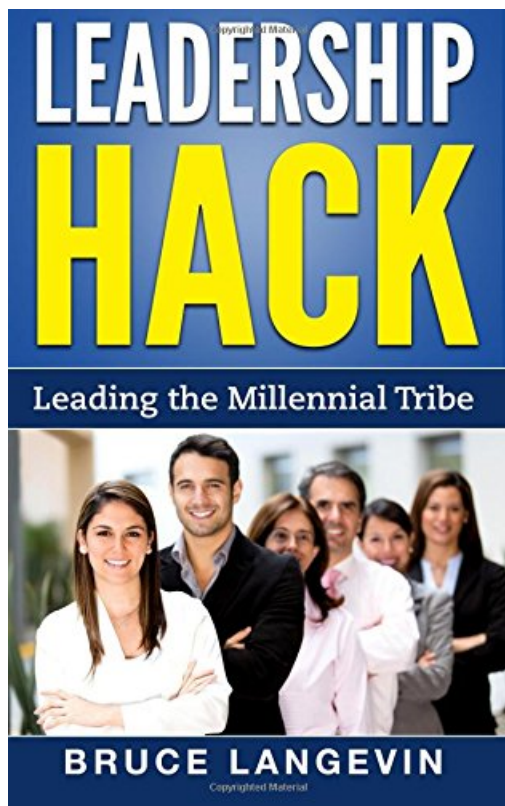


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Book Synopsis

“Leadership Hack: Leading the Millennial Tribe” With the Millennial generation being the largest age group to enter the workforce since the Baby Boomers, the workplace of today isn’t what it used to be. As a leader, if you don’t understand what makes Millennials tick, you’re heading onto dangerous ground, which as the author succinctly states is “fraught with peril.” Bruce Langevin will have you questioning many of your basic leadership assumptions in this thought-provoking look at today’s workforce. With two decades of experience in the leadership field behind him, Bruce’s ideas bring a fresh perspective to both new and seasoned leaders alike. “Leadership Hack: Leading the Millennial Tribe” is not just a suggested or recommended read, it’s compulsory for anyone who is serious about wanting to successfully engage and motivate Millennials to achieve their business objectives. For leaders, generational gaps do exist. Discover how to adapt and hone your leadership skills with Bruce’s remarkably insightful solutions.